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U.S. Christian Chamber Launches Faith-Aligned Healthcare Solution for Christian-Led Small Businesses

Addresses small-business challenge of affordable coverage and offers faith-aligned options as the Chamber expands member value

ORLANDO, Fla. (October 20, 2025) — The U.S. Christian Chamber of Commerce (USCCC) announced a new member healthcare solution designed for Christian business owners, their families and their employees. Developed with Imago Dei Insurance and Triad Benefits, the offering brings big-company choices within reach, even for teams with a single employee, at a time when small businesses often struggle to find affordable, comprehensive coverage.

For many Christian-led companies, faith-aligned healthcare matters because it allows employers to provide benefits that respect conscience, uphold family-centered care and reflect organizational values without sacrificing quality or access. This member solution pairs competitive plan design with advisors who understand those priorities and can guide employers to options that fit both budget and beliefs.

“Affordable, high-quality healthcare is one of the toughest hurdles for small companies,” said Krystal Parker, president of the U.S. Christian Chamber of Commerce. “This is a game changer for small businesses and a clear signal that the Christian Chamber is growing, credible, and here to serve our members. This new program helps Christian business leaders care for their team, steward resources with excellence, and attract, retain, and develop world-class talent.”

Program Highlights

- **Major medical plans:** PPO and HSA options available nationwide (with some state restrictions) for businesses with as few as one employee.
- **Ancillary coverage:** Dental, vision, life, disability and more through MetLife.
- **Exclusive access:** Plans created specifically for Christian Chamber Coalition members.
- **Coalition-level pricing:** Shared purchasing power to help lower costs and enhance benefits.
- **Dedicated support:** Personalized guidance from Imago Dei Insurance and Triad Benefits.

This healthcare solution is one of many reasons leaders choose the U.S. Christian Chamber. It joins a growing portfolio of value including national networking, marketplace advocacy, coalition purchasing power, leadership development and trusted partnership that all equip Christian-led organizations to grow with integrity and influence.

Christian business owners and Chamber members interested in exploring the new healthcare solution can connect directly through the U.S. Christian Chamber website or contact Imago Dei Insurance for eligibility and enrollment details. This program is available through the U.S. Christian Chamber and Christian Chamber Coalition, serving Christian chambers and members nationwide.

Important notes: Not all states are eligible; Imago Dei will verify eligibility. A small percentage of groups (fewer than 10%) may be declined due to underwriting. All service and enrollment questions should be directed to Imago Dei Insurance. The U.S. Christian Chamber does not administer this program.

About the U.S. Christian Chamber of Commerce

The U.S. Christian Chamber of Commerce is a national organization committed to advancing the Kingdom of God through the marketplace by strengthening Christian-led businesses, empowering values-driven entrepreneurs, and transforming cities through Christ-centered economic impact. A key initiative of the Chamber is the U.S. Christian Chamber Coalition, the largest Christian chamber network in the country, which currently includes 21 affiliated chambers working collaboratively to share resources, unite local leaders, and scale Kingdom impact across the United States. Learn more at uschristianchamber.com.

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