



FOR IMMEDIATE RELEASE

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LifeWise Academy named Kingdom Sponsor for U.S. Christian Chamber's SWC 2026 conference

Partnership supports equipping Christian marketplace leaders and strengthening biblical foundations for the next generation.

ORLANDO, Fla., March. 02, 2026 - The U.S. Christian Chamber of Commerce™ announced today that LifeWise Academy has joined SWC 2026 as a Kingdom Sponsor for the Chamber's flagship marketplace leadership gathering, set for April 22-24, 2026, in Orlando. More than 750 Christian CEOs, founders and senior executives are expected to attend SWC 2026 for three days of leadership development, collaboration and marketplace ministry strategies.

"LifeWise Academy is honored to serve as a Kingdom Sponsor for the U.S. Christian Chamber of Commerce SWC event," said Joel Penton, founder of LifeWise Academy. "We believe deeply in equipping the next generation with a biblical foundation, and we're grateful to partner with leaders who are integrating faith and excellence in every sphere of influence. We look forward to this time of collaborating with Christian leaders to expand Kingdom impact across our communities."

Krystal Parker, president of the U.S. Christian Chamber of Commerce, said LifeWise Academy's mission aligns closely with the purpose of SWC. "LifeWise Academy is helping communities invest in the next generation with a clear biblical foundation," Parker said. "We are grateful for their partnership as a Kingdom Sponsor as we gather leaders who want to integrate faith and excellence in the marketplace and expand Kingdom impact in their organizations and communities."

Hosted by the U.S. Christian Chamber of Commerce, SWC 2026 is designed as a three-day immersive "Yes&" experience for leaders committed to advancing Christ-centered influence in business, government, education, media, ministry and nonprofit work. SWC 2026 will feature keynote sessions, practical breakouts, strategic networking and opportunities for sponsors and exhibitors to connect with values-aligned leaders and organizations.

LifeWise Academy partners with local communities to provide Bible-based character education to students through released-time programs made possible by longstanding legal precedent. The organization equips local leaders and volunteers to serve students and families with a foundation rooted in Scripture.

Registration and event details for SWC 2026 are available through the U.S. Christian Chamber of Commerce.

About LifeWise Academy

LifeWise Academy is a nonprofit organization that equips communities to provide Bible-based released-time religious instruction to public school students. LifeWise partners with local leaders, churches and volunteers to reach students with a biblical foundation.

About the U.S. Christian Chamber of Commerce™

The U.S. Christian Chamber of Commerce is a national movement uniting Christian business leaders to advance the Kingdom of God through commerce. The chamber equips and connects Christian-led businesses, empowers values-driven entrepreneurs, and mobilizes leaders to transform cities through Christ-centered economic impact.

Through its Christian Chamber Coalition, the largest Christian chamber network in the nation, the USCCC connects more than 2,000 members across 30 affiliated chambers, providing shared resources, leadership development and collective influence to scale Kingdom impact nationwide. Learn more at uschristianchamber.com.

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